

November 25, 2015

To whom it may concern,

I had the opportunity to work with Brian as one of our marketing leaders, specifically as he led our eMarketing Team. Brian is a forward thinking leader with a firm grasp on how to use technology to help grow the business and enable the business leaders to accomplish their strategic and business objectives. He is very pragmatic and was able to sort out which technologies were not ready for prime-time and which were ready to significantly help us do business better, faster, cheaper. The technologies he led his team to implement (ie. Marketing Automation, Web Technologies, Web Analytics) helped our business leaders better understand our customers, interact in ways our customers preferred, and outperform our competition.

As a leader, Brian was able to rally his team around the most important projects and goals. As issues arose, he was able to work closely with his team to navigate through the issues and resolve them quickly and effectively.

I would recommend Brian as a leader of a Marketing Technology Team that has to deliver technologies that are expected to enable the business leaders to deliver extraordinary results.

Thank you,

Ron Partridge
President, Americas
SUZOHAPP
1743 S. Linneman Rd.
Mt. Prospect, IL 60056

Claire's Accessories.
2400 West Central Road
Hoffman Estates, IL 60169
(847) 765-1100



February 10, 2016

To whom it may concern,

I was fortunate to work closely with Brian throughout the last 2 years I worked at Claire's. He is a highly intelligent, strategic thinker with broad and deep experience leading digital marketing.

Brian readily partners with other key company areas to create high performing teams and drive success. He is a strong, tough minded leader who always maintains high ethical standards and deals with everyone professionally and respectfully, while naturally garnering great respect from those he works with.

Brian is an invaluable asset for any organization looking to build, enhance, and/or grow a world class ecomm operation.

Sincerely,

Vince Iuorio
Director Global Procurement

January 12, 2016

To whom it may concern,

In my experience working with Brian, I found Brian to be a highly valuable leader of the Digital Marketing Team at Panduit. Brian consistently demonstrated an ability to tackle the strategic projects and the tactical work with eye on creating solutions versus simply solving problems.

His leadership position was demonstrated in his technical understanding of the Digital Marketing Platforms and his ability to provide a logical and clear path to the organizational and process change required to make the results long-lasting. Brian has an effective working style that enables him to effectively bridge the often tricky gap that exists when working on programs with customer-focused Marketing folks and the technology-optimized IT folks.

The bottom-line, Brian is a respected leader in the Digital Marketing realm and continues to be a “go-to” resource for me as an expert in driving business results.

Sincerely,

Rick Conneely



September 5, 2011

As Director of Global Internet Marketing Brian Thompson strongly assisted my own marketing programs initiatives in three key areas:

- Development and execution of impactful email marketing programs that generated significant leads and revenue.
- Production of a web site that forms the basis of ADP Dealer Services' digital marketing efforts.
- Guidance on additional digital marketing initiatives including SEO, online advertising, and e-newsletters that delivered leads, built awareness, and supported sales activities.

Brian provides a unique combination of experience and dedication to his role that has driven successful initiatives throughout the company.

Additionally, he never stops driving towards new ways to achieve our goals and produce strong results.

Sincerely,

Andrew Tippet
Senior Programs Manager
ADP
847.226.4436

Sears Holding Corporation.
3333 Beverly Road
Hoffman Estates, IL 60179
(847) 286-2500



May 8, 2017

To whom it may concern,

I worked directly with Brian on a variety of large Ecommerce projects across multiple verticals. His expertise in both digital marketing and technical development made him excellent at being a hands-on team leader. He was able to bridge the gap between engineering teams, stakeholders and business leadership by translating business requirements into technical requirements and vice versa.

Brian is a very talented and skilled individual who articulates complicated information and identifies actionable solutions to move projects forward. Through the chaos, Brian was able to resolve critical issue with forward thinking and innovation. It was a pleasure not only working with Brian but also learning from his leadership examples.

Thank you,

Jason Stamman
612-816-3993



August 7, 2012

To whom it may concern,

I've counted myself very fortunate to have known and worked with Brian Thompson over the years, and I've been lucky enough to witness the outstanding work he has done in building Web Platforms that have been adopted and used across ADP Dealer Services.

During Brian's tenure at ADP Dealer Services, he's rolled out some incredible projects like Online Demo Registration, Global Email Platforms, Global URL Purchasing Process, Third Party Access Vendor Technology, OEM Vendor Integration and several high profile domestic and international business websites.

I've seen firsthand the impact that these developments have had on our clients in helping them make better decisions. I've seen the entire web team grow and flourish in response to Brian's accessibility and technological advancements he provided. And at the end of the day, we've seen our products enable our end users to do wonderful things.

While I look forward to continuing to work with the exceptional web team that Brian has built at ADP Dealer Services, his vacancy will certainly be felt. I'd like to thank Brian Thompson for his vision, his dedication, and his accomplishments while at ADP Dealer Services.

Thank you,

Karl Schneider
Web and Data Analytics Manager
ADP Dealer Services
224.544.9188



August 26, 2010

To whom it may concern,

I have worked with Brian Thompson for the last two years at ADP Dealer Services and I have found his work ethic and Internet/Marketing talents extraordinary. During his time at ADP, Mr. Thompson has not only propelled ADP in our web activity he has also lead us to deliver compelling lead generating email campaigns...both activities have greatly assisted ADP with our branding, market awareness and revenue goals.

Mr. Thompson has been able to accomplish these tasks due to his superior ability to lead and manage projects, communicate effectively (both written and verbal) and provide creative solutions to challenges that arise.

In summary, I would highly recommend Mr. Thompson for any position or goals he may have. I'm confident you will discover he is a valuable asset to any organization or institution.

Sincerely,

A handwritten signature in black ink, appearing to read 'Brent Kenyon'. The signature is written in a cursive, flowing style with a long horizontal stroke at the end.

Brent Kenyon
Sr. Manager, Marketing Programs

Sears Holding Corporation.
3333 Beverly Road
Hoffman Estates, IL 60179
(847) 286-2500



April 29, 2017

To whom it may concern,

I had the pleasure of working with Brian in the same team where he was leading Digital Marketing & Web Strategy for Sears PartsDirect. Brian has extensive experience in E-Commerce with strong understanding and hands-on knowledge of cutting edge technologies. He is a hardworking, strategic thinker who leads by example and can roll up his sleeves to assist in getting the work done.

Brian offers a unique blend of business and technical knowledge that allows him to roll up his sleeves and drive all aspects of E-commerce. I would recommend him for all his future endeavors.

Thank you,

Milan Jagatiya
Principal Technical Architect



March 12, 2012

Brian is an accomplished digital marketing professional whose knowledge and creativity have been invaluable to me in helping to develop internet and email marketing initiatives for my products.

His astuteness and passion have produced significant success for our websites, including increasing targeted traffic, building awareness, and generating leads.

Brian has the unique ability to both elucidate a vision and then persist in executing. He continually augments his expertise with new skills and adapts his approach to meet new marketing challenges to help the organization grow and lead in the digital space.

Sincerely,

Scott Koncel
Senior Programs Manager
ADP
847.962.9762



August 7, 2012

To Whom It May Concern:

It is with great privilege that I write to you in recommendation of Brian A. Thompson. I have worked with Brian on a professional and personal level. I have found him to be a pleasant, decisive and determined individual who is never afraid to take on a challenging task.

Brian is an independent, dedicated, and self-directed person who is able to communicate effectively and meet even the most demanding challenges. During his tenure at ADP Dealer Services, we saw an unprecedented growth in our email and web space.

While his on the job performance has been nothing less than stellar, Brian has also become a friend and confidant to many people here in our organization. We pride ourselves on our corporate values and in this area, he truly shines.

I highly recommend Brian for your company. He has a passion for business and is able to focus on all the minute details without losing sight of the big picture. He is a team player, a great person, and would be an asset to any company.

If you would like additional information about Brian, you can contact me (630) 479-5365.

Sincerely,

Rick Magana
Email Marketing Manager
ADP Dealer Services

August 15, 2016

To whom it may concern,

I had the opportunity to have Brian as my manager during my internship with Sears Holdings Corporation. Although only starting at Sears Holdings Corporation one month before me, Brian had already made many connections and he connected me with several key employees who were crucial to the completion of my project.

Brian was very approachable. When I needed help, Brian was there to help me course correct. Brian was very knowledgeable and he provided me valuable feedback that helped my project to be more impactful.

Brian helped me to feel like I was immediately part of the team. My experience at Sears Holdings Corporation was greatly enhanced because Brian was my manager.

Sincerely,

Erik Berglund
909-908-5232



July 30, 2010

It is my great pleasure to recommend Brian to whom it may concern,

Throughout my internship in the summer of 2010 with ADP, Brian Thompson helped me immensely in learning and adjusting to the culture inside of the company and the different tools he used on the daily basis. Brian was very patient in teaching me the database structures of internal systems and devoted extra time for questions and concerns throughout his busy schedule.

It was very evident early on in my internship to notice that Brian was involved in his work and that he was determined to see his department succeed in all projects that he takes on. Not only is he a great manager, but he is a phenomenal teacher.

Brian does not just want a colleague to do the task on the agenda, but he wants them to understand what they are doing and have reasoning behind their decisions.

Sincerely,

Aaron Westbrook
Digital Marketing Intern



June 20, 2006

To Whom It May Concern:

I take the distinct pleasure in recommending Brian Thompson for employment with your organization. Brian did an excellent job and was a highly valuable asset to our organization in his position as Content Manager for Ricardo Software during his tenure. Brian brings with him, outstanding interpersonal skills, combined with a high level of technical and marketing skills. During his tenure with Ricardo Software, Brian was responsible for overseeing communications, including but not limited to technical communications, traditional marketing and e-marketing communications for Ricardo Software's suite of applications.

Brian's successful project and people management skills allowed him to thrive in all projects he was involved in. Some of the successful deliverables Brian gave to our team was a new Ricardo Software web portal, e-marketing brochures, online e-based user assistance center, development and editing of video demos, and management of marketing communications for annual trade shows. Everything Brian gave to Ricardo software in the form of deliverables cannot be stated in a single document.

Brian was always willing to offer his assistance to teams across our global offices and had an excellent rapport with many constituents of our organization, including, internal team members, senior management, external vendors and other professional organizations. With Brian's interpersonal skills, dedication, impeccable work ethic, technical and communication skill sets, he would be an asset to any employer. I recommend him for any endeavor he chooses to pursue.

Sincerely,

Denise Rowe
Product Manager
Ricardo, PLC



February 18, 2012

Brian Thompson is truly an expert in the field of internet marketing, digital marketing, website design and management

He is confident in his abilities, and for good reason; he is dependable, reliable and a well-rounded professional in his field. I was glad to be working along-side of a person like Brian whom I was able to learn from and lean on when necessary.

Brian's knowledge base stretches well beyond technology; he has a great understanding of business and its many facets. Brian is a knowledgeable professional with so much to offer and I'm glad he was part of the ADP marketing teams.

Sincerely,

Desiree Banks
Marketing Communications Manager
ADP

Panduit, Inc.
18900 Panduit Drive
Tinley Park, IL 60169-6308
(708) 532-1800



January 13, 2014

To whom it may concern,

I've had the pleasure to work with Brian on several projects and have found him to be a valued contributor. His understanding of digital marketing and business provided additional insights to key projects and campaigns. As a results driven professional, he takes the time to provide real-world solutions that are highly effective.

Sincerely,

Jim Sungaila